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Iron Brigade Armory Newsletter

September 2009

Edition III

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Colonel's Corner

Lt Col Norman A. Chandler II, USMC RET
Founder and CEO of Iron Brigade Armory

Dear Fellow Americans,

This country is in deep trouble. We all have an idea of what the problems are-fixing it seems to be the debate. We could all agree that bad politics, party lines and the caving in of our elected officials are the root causes. You and I can't fix it by ourselves but we can take charge of our lives and the immediate terrain around us and attempt to keep that straight. Those of us at IBA work very hard each day to serve our customers the best we are able. Many of you have written and commented on that detail and we thank you. The hoop drills that small businesses are put through daily will cause the ultimate collapse of the old time American 'cottage industry'. Greedy towns and counties regularly tax ANY

product to gain more revenue for further squandering. The Bloomberg TV channel analysts are saying 65% of our economy is 'small businesses'. Small business has several definitions but the government requirements for ALL small business is the same, even if you have 2 or 3 employees. Immediately you might ask yourself why anyone would want to do that. IBA does it because it is a way of life for us. America has always had its Gunmakers and I hope it always does. IBA makes weapons for many agencies BUT we also build firearms for upright, honest Americans who call and place an order.

As I have stated in previous newsletters, we have a window of opportunity to collect the necessary items for self support before calamity strikes. Without panicking, the same philosophy should be applied to getting ready for a possible future hurricane. Here on the NC coast, that reality is with us every late Summer/early Fall. You could do the same to prepare yourself for future shortages and civil unrest caused by shortages and other unknown influences. The recent Town Hall meetings are interesting but unfortunately a little late in the ball game. Fiscal spending is out of control and the interest payments alone may sink our country's financial ship. The feeble attempts to print more money to cover our nations debt isn't going to fly much longer-too many people are catching on. It maintains course now because there isn't another world currency to replace the almighty American dollar. The only solution is to quit spending, sell off the fluff, and only buy what is necessary to survive both from a company and personal standpoint. Waiting to 'get a better deal' down the road is a sure way to never get what you need and looking backwards with 20/15 vision may be very costly. A business associate of ours once said, 'There is always value out there-our job is to

find it'. I encourage every one of you to take action on your own behalf-**DO SOMETHING**- no matter how small it seems. You'll be glad you did someday.

A WAY OF LIFE: In the old days of a Marine Corps long past, the Generals all harped on readiness. I can hear the words from Gen. Barrow, Gen. Al Gray, Gen. Gardner, Gen. OK Steele, Gen. Ernie Cook-the list is long. The philosophy was-do your best with what you have and be able to turn out and march in 20 minutes. The fundamental ability to do this was the USMC way of life. It was Spartan and it was simple **BUT** it worked. The old adage of **KISS**-keep it simple stupid-has flown out the window. It seems today if there isn't a complex plan or hidden motives or agenda, the plan has no merit of success. As you can figure out, I [we] don't agree with that premise. A leader should endeavor to simplify life for his people and ease their way-their job is to do the heavy lifting of whatever task is given them. Going forward without the baggage of faulty or complex leadership is how the country conquered all hardships in the past. I fear we haven't the leaders in place to affect such a life saving event. I sincerely hope I am wrong. Our way of life is weak and sissified. Our minds are dulled and spirits diminished. Somehow, you have to figure out a way to energize those around you make them feel important and work without fear of an anvil dangling overhead. Your job is to lead-the burden is yours to bear, not share. Whatever your station in life, do what you can to apply these techniques for your family and co-workers. This makes you a positive in a world of negatives. Don't cave in and don't give up-**NEVER**. Hold the course. "Plant the bayonet in the deck and don't give an inch". [Quote from General Chesty Puller to me when I visited him in 1964 and told him I wanted to be a **MARINE** Officer].

I hope this message isn't too much like a sermon or premonition but maybe the energy can be harnessed to promote forward motion by those willing to act. Keep your head up and a smile on your face. Call us if we can help you.

Best Wishes,
Norm Chandler SR
President-IBA

Upcoming Events

Come and Join us at the Gastonia Sniper Conference!



Iron Brigade Armory is a proud supporter of the Gastonia Sniper Conference. This is not only a conference, but it is a competition as well.

By attending you will walk away with valuable training as well as some really cool prizes! We look forward to seeing

Latest News

Featured Product
New Color for
Sniper Hog Short Sleeved
T-Shirts



Full Size HOG on rear of shirt, IBA logo on front left breast pocket. Very Detailed shirt including "finger necklace", HOG's tooth and Skulls with Bullet hole.

Now you can get the Hog T-Shirt that you love so much in Black. The shirt is available in all sizes.

**Price: S-XL \$16.00
2X-3X \$18.00**

Offers & Info

Buy One Get One Half Off!



This month for our hard working customers we decided to bring you a special that gives you more for your hard earned money! When you buy any IBA T-Shirt you will receive a second T-Shirt of equal or lesser value half price! Choose from our wide selection, this sale includes those Apparel items on our Closeout List! This is an unbeatable deal that our hard working customers deserve! Enjoy and Thank You!

you there.

[Click Here](#) for more Information and to Register!

IBA Customers, In September we celebrate Labor day, a holiday for hard working Americans. At IBA we would like to take the time to thank all of the hard working American men and women in our country, whether you are home or far away. As our customers we want you to know that we appreciate your hard work and dedication. We will continue to show our appreciation by bringing you products that we work hard to make sure will hold up to your standards. Everything that we do, is for all that you do!

**Thank You & Have a Great Month!
Your Iron Brigade Armory Family**

[Click Here](#) to Order

Meet Your IBA Family



**Name: Cecelia Theisen
IBA Occupation: Office Manager**

Describe Your Job: At IBA I do the shipping and receiving, inventory, and accounts payable and receivable to name a few. I do any other odds and ends that pop up. I am also the one behind the Newsletter.

Time with IBA: I am the resident "New Girl" with 6 months at IBA!

Previous Occupation: Before I came to IBA I was working at the Outpatient Lab for Onslow Memorial Hospital where I was a Phlebotomist.

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Contact Us

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or
Visit Our Website at:**



www.ironbrigadearmory.com

Dates to Remember

**September 2-5: Gastonia Sniper Conference
October 17-18: Richmond VA Gun Show ([click here](#) for directions and info)**

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